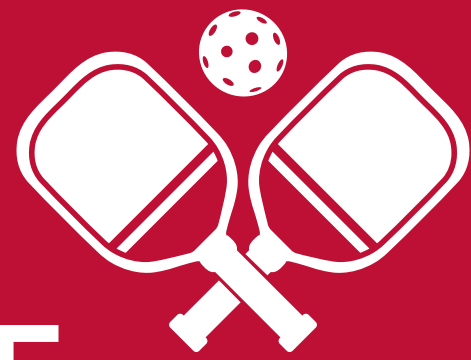


PICKLEBALL FOR PURPOSE



THE DANIEL NESTOR PICKLEBALL SOCIAL

December 13, 2024 @ 10XTO in Toronto



In Support of:
motionball for Special Olympics & The Daniel Nestor Foundation



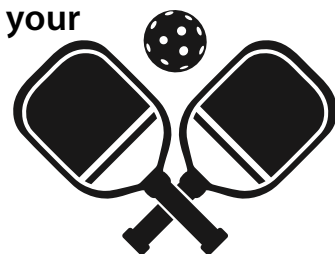
THE TOURNAMENT



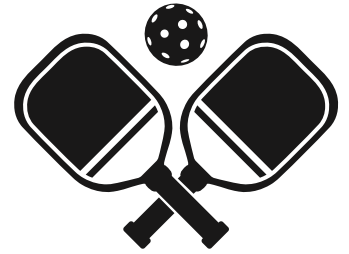
motionball for Special Olympics and The Daniel Nestor Foundation are proud to announce the launch of the first ever Daniel Nestor Pickleball Social. Grab your friends, family and colleagues for an afternoon of pickleball, cornhole, Giant pong and more as we raise funds for 2 of Toronto's top causes.

Your team of 6 will be joined by a local celebrity and an All-Star Special Olympics athlete as you move through a number of sport and activity stations at the premier athletic centre, 10XTO located inside Hotel X.

Fundraise to reach the top before November 20th and your team will move up in the celebrity draft pick ahead of the event to increase your chances of winning on game day!



ABOUT THE EVENT



Time & Location

Date: December 13, 2024

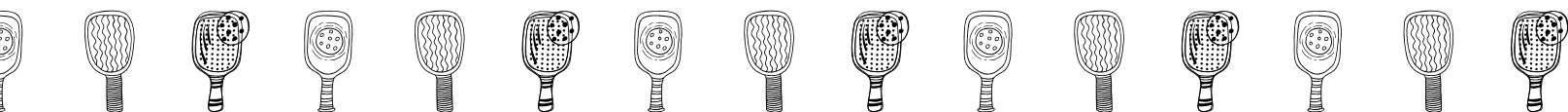
Venue: 10XTO, Toronto, Ontario

Timing: 4:00 - 4:30pm Opening Ceremonies: Meeting your Athlete & Celebrity
4:30 - 6:30pm Game On!
6:30 - 8:00pm After Party!

Event Details

Teams of 6 will be joined by 1 Special Olympics athlete and will have the opportunity to fundraise ahead of the November 20th Draft Day. Top fundraising teams will move up in the draft to choose their top pick celebrity to join their team.

Day of, teams will take part in a rotation of pickleball games and other sports and activities, earning points to come out on top!



MEET OUR COMMITTEE



Daniel Nestor
Committee Co-Chair



Paul Etherington
Committee Co-Chair



Natasha Nestor
Committee Member



Candra Reynolds
Committee Member



Andrew Ipekian
Committee Member



Ivan Vuksinic
Committee Member



Justin Mulligan
Committee Member



Vlad Sibian
Committee Member



EVENT DETAILS

Activities

Introducing the inaugural Daniel Nestor Pickleball Social in support of motionball for Special Olympics and The Daniel Nestor Foundation.

In this, one-of-a-kind event, teams of 6 will take to the courts at 10XTO for an afternoon of pickleball and other sporting events, competing for the top spot of the day alongside Professional Athletes, Media Personalities, Canadian Celebrities and our all-star Special Olympics athletes.



Who's In?

Hosted by Canadian Professional Tennis Star, Daniel Nestor and motionball Co-Founder Paul Etherington, alongside a committee of Toronto powerhouses, the Pickleball Social will welcome corporate teams, professional athletes and Canadian media personalities to join the event as a part of your team.

The best part - net proceeds raised from this event will benefit thousands of Canadians through the inclusive power of sport!



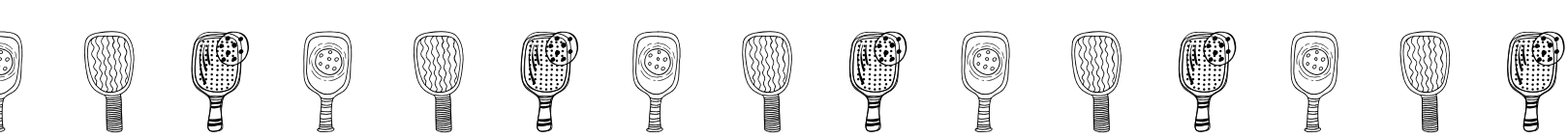
#NOGOODWAY DRAFT DAY



Make it to the Top and draft your Celebrity!

Want to have first pick of your Celebrity teammate? Raise funds before November 20th and reach top team status. Those at the top will receive an exclusive invitation to attend #NoGoodWay Draft Day. Top fundraising teams will move up in the selection and earn the first picks from our roster of celebrities.

Want to learn more about motionball's #NoGoodWay campaign? Visit motionball.com/nogoodway



SPONSORSHIP OPPORTUNITIES

Presenting Partner - \$25,000

1 opportunity

Take the lead with this exclusive opportunity to become Presenting Partner of the first Pickleball for Purpose. The following benefits are included with this package

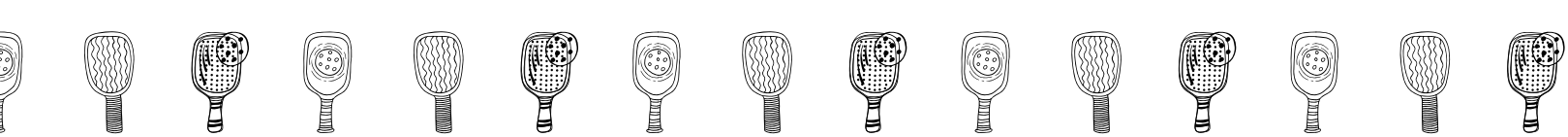
- Recognition as Presenting Partner alongside all promotional and onsite materials
- Prominent logo recognition on all participant T-shirts (200)
- Entry for 2 teams of up to 6 participants
- Onsite speaking opportunity during opening or closing ceremonies
- Opportunity to activate onsite
- Recognition on motionball.com/pickleball
- 6 total mentions of sponsorship in social media and email marketing
- Lunch and Learn for your employees with a local Special Olympics athlete (virtual or in-office)

The Social Partner - \$10,000

With two opportunities to get involved, The Social Partners will be highlighted at key engagement points onsite. Partners can select from the outlined and benefits include the following:

- Recognition as Draft Partner (shared) or After-Party Partner (exclusive)
- Entry for 1 team of up to 6 participants
- Opportunity to activate onsite
- Recognition on motionball.com/pickleball
- 4 total mentions of sponsorship in social media and email marketing
- Lunch and Learn for your employees with a local Special Olympics athlete (virtual or in-office)





SPONSORSHIP OPPORTUNITIES

Court or Sport Partner - \$7,500

Lay it on on the court with this opportunity to highlight your investment as a sponsor of one of the pickleball courts or additional sporting events taking place throughout the day. Selections are based on first-come, first-served basis

- Recognition on 1 of the pickleball courts or 1 other sport station
- Entry for 1 team of up to 6 participants
- Recognition on motionball.com/pickleball
- 2 total mentions of sponsorship in social media and email marketing
- Lunch and Learn for your employees with a local Special Olympics athlete (virtual or in-office)

Team Fee - \$5,000

Join Toronto's newest charitable social event alongside your friends and colleagues for an afternoon of friendly sporting events, games and fun. The Team fee covers the cost of registration for 6 team participants. Registration gains you access to the afternoon of sports and an invitation to the official After Party, and more great benefits.

Throughout the day, your team will be joined by local Special Olympics athletes and a Celebrity to further your impact and help us build a more inclusive and friendly environment for everyone.

- Entry for 1 teams of up to 6 participants
- Each participant will receive a branded T-Shirt
- Each participant will receive a branded hat
- Snacks and beverages included at the onsite after-party
- Dedicated team fundraising page to help your team reach the top
- Invitation to the #NoGoodWay Draft Day on November 20th, 2024



CONTACT US

THE DANIEL NESTOR
PICKLEBALL SOCIAL



OUR CONTACT

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daniella@motionball.com

Follow Us [@motionballTO](https://www.instagram.com/motionballTO)

