





Together we can level the playing field

motionball for Special Olympics is a national non-profit organization that empowers young Canadians to be leaders in their communities, raising funds and awareness for Special Olympics so that individuals with intellectual disabilities can lead happier, healthier lives.

We believe that the next generation of Canadians, today's students and young professionals, are the future of the Special Olympics movement – with the power to make a meaningful difference for generations to come.

The motionballU program was established to give Canadian students an opportunity to give back to their communities. motionballU provides a framework that students will use to develop their leadership and entrepreneurial skills, while bringing a new and inclusive fundraising movement to their campus.



THE CAUSE

All motionball events raise funds and awareness for the Special Olympics Canada Foundation. Since inception in 2002, motionball has donated over \$11 million to the Special Olympics movement, with the majority of the funds supporting local programs.

The motionballU program sees university students on campuses coast to coast running fundraisers of their own called Marathon of Sport, an event that brings together students and local Special Olympics athletes. In the 2018/19 academic year, these events collectively raised over \$150,000 for Special Olympics nationally.

ABOUT SPECIAL OLYMPICS

Special Olympics provides opportunities for people with intellectual disabilities to experience the transformative power of sport through weekly programming and competitions. For every \$1 invested in Special Olympics Community Sport Programs in Canada, a minimum of \$7 of social benefit is created through improved athlete physical + mental health, and increased employment.



McMaster Varsity athletes organizing a #NOGOODWAY awareness event



Queen's Gaels Varsity Teams at the 2019 Marathon of Sport



Hannah Steinburg, the 2019 winner of the U SPORTS Therese Quigley Award for her work with motionball at SMU (Women's Volleyball)



McGill Football athletes with a local Special Olympics athlete


 2018/2019
 OUR BEST SEASON YET.
 This past academic year saw 16 universities host motionball
 Marathon of Sport events in support of Special Olympics,
 collectively raising \$150,000 for the cause.



Brock University's 2nd Marathon of Sport



Bishops University's Marathon of Sport event raises \$13,500 for Special Olympics



LET'S GET STARTED!

Launching a new motionball university Chapter requires collaboration between a group of engaged students, representatives from the University, and motionball's National Office staff. From establishment of a motionball chapter on campus, a Marathon of Sport event is executed 4 – 12 months later and is meant to continue on an annual basis.

THE EXPECTATIONS

THE COMMITTEE

Every motionball university Chapter is led by 2 volunteer Event Directors, who recruit 8 – 10 other students to join their Committee. This group meets bi-weekly to plan the Marathon of Sport event. Their main roles are to secure and book facility space for a Marathon of Sport, recruit student participants and volunteers, promote the event on campus, secure donations, and plan the activities for the Marathon of Sport. Additional on-campus fundraisers and events can be held at the discretion of the committee.

THE UNIVERSITY

Support from the University, specifically the Athletics & Recreation department, is very important to the establishment of a sustainable, impactful motionballU Chapter. The University will support the student-led motionball Committee by offering weekly meeting space, and donating a combination of gym / field / fieldhouse / studio space for the Marathon of Sport event. motionball Committees are responsible for working with the University to find a date and time that works for the University, and that ideally allows for Varsity team involvement in the event.

MOTIONBALL'S NATIONAL OFFICE

Every motionball University Chapter will be matched with a main contact from motionball's National Office in Toronto, Ontario. The National Office staff member will provide resources, guidance, and best practices, while acting as a support and sounding board for the motionball Committee. motionball's National Office will manage:

- Setting up the Marathon of Sport registration system online, all online donations, and the onboarding of new student Event Directors to motionball's online system
- The relationship with the local Special Olympics chapter
- Securing shirts for all Marathon of Sport participants (through national sponsor Under Armour Canada)
- Securing catered and delivered lunch for all Marathon of Sport participants (through national sponsor Pita Pit Canada)



"Getting involved with motionball has given me and my teammates the opportunity to be leaders on campus and to give back to our community. It's a cause that's close to our hearts, as Special Olympics provides sport opportunities to those who are often left standing on the sidelines. I encourage all those who are able to get involved with motionball to take the opportunity and run with it! You won't look back. I plan to stay very involved as I finish my degree and begin my career, so that we can continue to grow this movement from coast to coast."

- ANDREW RICHARDS

McMaster Class of 2019 | U SPORTS All-Canadian



THE OPPORTUNITY

FOR STUDENTS

- Develop your **leadership** and **entrepreneurial** skills
- Make a difference at your school and in your community
- Create meaningful opportunities for fellow students
- Meet + work with student leaders from across Canada
- Gain valuable experience that will prepare you for the competitive job market and/or Graduate Studies

FOR UNIVERSITIES

- Provide an opportunity for your students and varsity student-athletes to give back to the community
- Showcase your facility and student engagement initiatives with motionball's proven track record of securing local media interest and support
- Engage your sponsors or donors by inviting them to your school's Marathon of Sport event

FOR SPECIAL OLYMPICS ATHLETES

- Local Special Olympics athletes will have the chance to team up with their peers, students from your university, for an inclusive day of sport & celebration!
- By raising funds for Special Olympics, together we are creating more opportunities for individuals with intellectual disabilities to experience success in your community and across Canada

2020 motionballU schools

- Queen's University
- Western University
- University of Guelph
- McGill University
- Brock University
- University of Winnipeg
- Saint Mary's University
- University of Calgary
- McMaster University
- University of Manitoba
- University of Toronto
- Bishop's University
- University of Alberta
- York University
- University of Saskatchewan
- University of Lethbridge
- University of British Columbia Okanagan
- Concordia University
- Simon Fraser University
- University of Regina
- St. Francis Xavier
- Acadia University
- Trinity Western
- Mount Royal University
- University of Waterloo
- Dalhousie University
- Ontario Tech University
- University of Windsor
- University of Northern British Columbia
- Thompson Rivers University





READY TO GO?

Let's work together!

CONTACT

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