

motionball **MARATHON** **of SPORT**

FUNDRAISING TOOLKIT

There are so many unique ways to raise money. Sometimes all you have to do is ask! If you need some inspiration, here are some ideas to get you started!



WHY IS YOUR FUNDRAISING IMPORTANT?

Every year, funds raised at this event play a significant role in supporting Canadians with an intellectual disability - but now they need your support more than ever. With Special Olympics programs and fundraising initiatives on hold, your fundraising at this time is crucial. We encourage you and your donors to give what you can.



HOST A VIRTUAL EVENT:

Recruit some friends and host a virtual event in support of motionball! Some examples are:

- Poker Night
- Cocktail Hour
- Trivia
- Paint Night
- Cooking Class



EXCHANGE \$ FOR ACTIVITY:

- For every \$X amount, commit to X activity
- Record yourself completing as you go and tag your donors in your posts to prove you did it!

DONATE/AUCTION OFF YOUR TIME:

Donate or auction off your time or a service to a friend or colleague – ideas include:

- Home painting/renovations
- Cook someone a meal
- Bake/make dessert
- Help someone move
- Help build Ikea furniture



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DOUBLE YOUR IMPACT:

- Tell your donors that for every \$X amount, you will donate X time to an initiative or cause that you or your donors care about



HOST AN IN-PERSON EVENT:

ONLY IF SAFE – PLEASE FOLLOW THE GUIDELINES OF YOUR CITY/PROVINCE.

- BBQ
- Picnic
- Pool Party
- Organized sports game or tournament
- Trivia Night
- Birthday Party
- Poker Night



TAKE ON A PERSONAL CHALLENGE:

- Run or bike a long distance
- Do something for an extended period of time
- Shave your head
- Dye your hair a unique colour
- Get an unusual tattoo
- Try to break a world record



HOST A RAFFLE:

Donate a prize to the cause and collect donations as entries to win

- Build a prize basket (beer, snacks, etc.)
- Donate tickets to a local sports game, art exhibit, concert, etc.



Kelowna posted Oct 23, 2019 @ 03:30pm by Josh Duncan

UPDATE: Kelowna realtor gets fire-breathing unicorn tattoo after shattering fundraising goal



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